

Coconut Bay Beach Resort & Spa Announces Military Appreciation Program Savings in St. Lucia for Members of the Armed Forces

Vieux Fort, St. Lucia (August 14, 2012) -- Coconut Bay Beach Resort & Spa, a TripAdvisor Traveler's Choice 2012 winner, has celebrates America's veterans with an additional 10% savings on top of specially reduced rates, already offering 50% savings. This offer is for all military personnel who are active, reserve, retired or disabled veterans and their family members, with a valid, government-issued military ID card. As part of the resort's Military Appreciation campaign, military personnel will also receive a complimentary champagne welcome on check in.

Active personnel returning home from tours of duty may also want to take advantage of the resort's romantic Elopement deal this fall and get swept away with a FREE eternity beach location (\$695 value).

"The year-round Military Appreciation program is Coconut Bay Beach Resort's commitment to the thousands of men and women who serve all over the world," states Mark Adams, CEO of Coconut Bay Beach Resort & Spa. The offer is valid through Veterans Day 2012.

The Military Appreciation program offers 10% off best available rates year round, late check out and:

- Full breakfast, lunch, dinner and snacks daily in a choice of five restaurants
- Unlimited juices, soft drinks and alcoholic beverages at a choice of five bars, plus swim-up pool bar
- Complete resort fitness center offering the latest in exercise equipment for individual workouts along with aerobic classes
- Tennis center featuring four courts
- Fully supervised children's center with daily schedule of activities
- Daily entertainment program with a variety of land and pool activities
- Water park attraction plus four swimming pools
- Water feature play area, mini zipline and mini rock wall is also available at the children's activity center
- Evening entertainment and theme nights
- Outdoor whirl pool
- Welcome drink on arrival and weekly cocktail party hosted by resort managers and staff
- Airport transfers from St. Lucia's Hewanorra International Airport
- All hotel taxes and gratuities

Military Appreciation guests must present military I.D. upon making their reservation. For rates and reservations please call 877-352-8898 or visit www.cbayresort.com.

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About Coconut Bay Beach Resort and Spa

Nowhere else in St. Lucia can you step foot off the plane and into paradise faster! St. Lucia's exotic southern coast is home to Coconut Bay Beach Resort & Spa, an all-inclusive AAA Three Diamond resort catering to families, singles, couples and honeymooners alike and located less than five minutes from the Hewanorra International Airport. The resort features two worlds in one with the Harmony and Splash wings. "Harmony" is a tranquil adult-only oasis offering an intimate setting for a romantic escape with a coconut palm-fringed pool, braided hammocks, private cabana beds and the oceanfront Kai-Mer Spa. The young at heart are drawn to "Splash," the resort's tropical playground featuring CocoLand Kidz Klub, a paintball facility, a watersports complex offering kitesurfing and the island's largest water park. This casually Caribbean resort has 250-rooms on 85 acres. Coconut Bay is highly rated on TripAdvisor and has received impressive accolades including the Travelocity Excellence Award, AAA Three Diamond, and the "Green Level Award" from Transat.