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Premium All-Inclusive Coconut Bay Beach Resort & Spa Completes Month-Long Refurbishment

Up to 65% Savings and US\$1000 Air Credit on Select Harmony Festive Bookings

VIEUX FORT, Saint Lucia (Nov. 17, 2017) – Coconut Bay Beach Resort & Spa reopened on September 28, 2017 after completing \$3 million in refurbishments over the course of its month-long closure. The slate of enhancements put the focus on improving guests' experience from dining venues to poolside.

“Our September closure was planned, the resort – and Saint Lucia -- were unaffected by the hurricanes and we are better than ever,” says Mark Adams, CEO of Coconut Bay Beach Resort & Spa. “The Caribbean is open for business and we’re looking forward to hearing the feedback from guests as we continue to make improvements to our physical amenities and our food and beverage experiences based on their valuable comments.”

The resort's expansive central dining and entertainment venue, now called The Cove, underwent a complete facelift with stylish and environmentally responsible coastal-casual décor including new flooring, furniture and booths, light fixtures and even new names. The Flip Flops Burger Bar and Pizzeria welcomes guests with a cheerful color scheme is the perfect place for a casual meal whether an early lunch or midnight snack. Guests can relax in new booths – with device charging stations, at high top tables or grab-and-go on their way to CocoLand Waterpark or the beach. Hand-tossed, personal pies are made-to-order in just minutes and burgers share the grill with fish tacos, the world's best chicken sandwich and more. In the evening, sophisticated table linens and candlelit alfresco dining take center stage at Sea Side. Aptly named, the restaurant's décor is inspired by colors of the beach and on the menu Saint Lucia meets Italy -- from the Antipasto Bar to lobster ravioli.

The Activity Pool, one of five pools at the resort, has been completely resurfaced inside and out. Guests taking a break from Aqua Fitness and Water Polo can relax in a new jacuzzi, grab a fresh towel at the convenient new Towel Hut and relax in a lounge on the deck of new pavers surrounding the pool. Improvements continue at the zero-entry Splash pool where a new thatch-covered lounge area offers plenty of shade, perfect for taking a break from sun-worshipping or just reading a book.

Sports enthusiasts can keep up with their favorite teams at the newly christened Sand Bar or enjoy the day's live entertainment from culinary lessons to dance lessons and live music. Formerly the Blu Bar, this gathering spot is bigger and better than ever with an extended bar,

new stools, furniture and now four television screens. The Sand Bar is one of seven at Coconut Bay where there is never any charge for top-shelf liquor.

Coconut Bay Beach Resort & Spa is Saint Lucia's only Premium All-Inclusive with amenities and facilities that begin in-room with complimentary Wi-Fi, and mini fridges stocked with bottled water in both the family-friendly Splash and adults-only Harmony wings. Nine restaurants offer unlimited à la carte and buffet dining at indoor, outdoor and stunning oceanside locations and there is never a charge for top-shelf liquor at seven bars.

Couples booking Christmas and New Year stays will receive a US\$1000 instant air credit and save up to 55% when they upgrade to an adults-only Harmony Concierge category oceanview room for a stay of seven nights or more. Rates start at just \$213 per person, per night based on double occupancy for bookings by November 30, 2017 and travel December 21, 2017 through January 2, 2018.

Premium All-Inclusive winter rates start at \$213.00 per person, per night based on double occupancy, up to 55% savings for bookings by November 30, 2017 and travel January 3, 2018 through February 10, 2018. Children under three always stay free and kids ages 3-17 stay for just \$63.00 per night. Guests staying seven nights or longer also receive a \$1000.00 resort savings booklet redeemable for exclusive discounts on spa treatments, boutique purchases, photography services, island tours and more.

There are no resort fees at Coconut Bay Beach Resort & Spa and Premium All-Inclusive rates include all government taxes, gratuities and airport transfers from Hewanorra International Airport. For reservations and information in North America call toll free 877-252-0304 or visit cbayresort.com.

About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants and the Beach Grill, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's awards for outstanding facilities and customer service include the 2017 British Weddings Award "Best Destination Wedding & Honeymoon," 2017 Magellan Gold Award Winner for an Overall Beach Resort, 2017 Golden Apple Award for Outstanding Quality, 2017 Family Vacation Critic Favorite Award Winner, Parents Magazine & TripAdvisor® 10 Best All-Inclusive Resorts 2016, 2016 Magellan Award Winner for a Family Resort, TripAdvisor® 2016 Travelers' Choice Award, TripAdvisor® 2015 Hall of Fame award; TripAdvisor® Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean, TripAdvisor® Certificate of Excellence® for six consecutive years, 2015 Hotels.com Certificate of Recognition, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family

Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 and 2015 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit cbayresort.com.

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