



## **Coconut Bay Beach Resort & Spa and Serenity at Coconut Bay win 2017 Magellan Awards and receive a 2018 British Wedding Award Nomination**

Vieux Fort, Saint Lucia (September 25, 2017) – *Travel Weekly* magazine has announced its [2017 Magellan Awards](#) winners. [Coconut Bay Beach Resort & Spa](#), Saint Lucia's most popular Premium All-Inclusive resort and its new luxury sister resort [Serenity at Coconut Bay](#) are both 2017 Magellan Award winners. With entries from around the world, the Magellan Award winners represent the best in the travel industry honouring outstanding design, marketing, and services in a broad range of industry segments.

Coconut Bay Beach Resort & Spa is the winner of the [Gold Magellan Award for Best Overall Beach Resort in the Hospitality Category](#) and Serenity at Coconut Bay received the [Silver Magellan Award for Best Standard Room Design in the Hospitality Elements Category](#). *Travel Weekly* Magellan Award Winners will be highlighted in an October 30<sup>th</sup> special edition of the magazine.

Coconut Bay Beach Resort & Spa has also been nominated for a [2018 British Wedding Award](#) in the category for best Destination Wedding Venue. These respected awards are a celebration of the UK's favourite wedding companies, voted for and chosen by real brides. The resort took home the [2017 award](#) in this category.

"To be recognized by our travel industry partners with these awards is an honor and a testament to the dedication of our staff and our commitment to a consistently improving and quality guest experience in every area," says Mark Adams CEO of Coconut Bay Beach Resort Spa and Serenity at Coconut Bay. "We are never happier than when we can surprise returning guests and we will continue to raise the bar for quality and authentic Saint Lucian hospitality."

For more information, call toll-free from North America at (877) 252-0304, email [reservations@cbayna.com](mailto:reservations@cbayna.com) or visit [cbayresort.com](http://cbayresort.com) or [serenityatcoconutbay.com](http://serenityatcoconutbay.com).

### About Coconut Bay Beach Resort & Spa

Coconut Bay Beach Resort & Spa offers two worlds in a mile-long oceanfront setting along Saint Lucia's exotic south coast, minutes from Hewanorra International Airport and the island's most exciting attractions. The resort's 250 air-conditioned rooms are shared between Harmony, the adults-only oasis and family-friendly Splash wings. Facilities and amenities include nine restaurants and the Beach Grill, seven bars serving premium brand spirits, five pools including two for adults-only at Harmony, a full-service salon and oceanfront spa, the island's largest waterpark, supervised Kidz Klub, free in-room Wi-Fi, concierge service, nightly entertainment, themed dinners and full-service weddings including the exclusive Eternity Beach setting. Sports and fitness offerings include a kitesurfing (in season) and windsurfing center, tennis courts, basketball courts, snorkeling, kayaking, stand-up paddle boarding, paintball, a fitness center and daily activities including yoga and Pilates classes and turtle watching (in season).

Coconut Bay's awards for outstanding facilities and customer service include the 2017 British Weddings Award "Best Destination Wedding & Honeymoon," 2017 Magellan Gold Award Winner for an Overall Beach Resort, 2017 Family Vacation Critic Favorite Award Winner, Parents Magazine & TripAdvisor® 10 Best All-Inclusive Resorts 2016, 2016 Magellan Award Winner for a Family Resort, TripAdvisor® 2016 Travelers' Choice Award, TripAdvisor® 2015 Hall of Fame award; TripAdvisor® Travelers' Choice® Award as one of the "Top 25 Hotels for Families in the Caribbean, TripAdvisor® Certificate of Excellence® for six consecutive

years, 2015 Hotels.com Certificate of Recognition, Travel Agent Magazine "The Advisor's List" Caribbean: Best Hotels for Romance and Best Hotels for Families, "Best All-Inclusive Family Resort" – Travel & Leisure magazine, July 2013, one of Family Vacation Critic's "2014 and 2015 Best Caribbean All-Inclusive Resorts for Families" and a "2014 Family Critic Favorite." For more information visit [cbayresort.com](http://cbayresort.com).

#### About Serenity at Coconut Bay

Saint Lucia's new luxury all-suite Serenity at Coconut Bay, is a personalized adults-only, all-inclusive vacation experience located just minutes from Hewanorra International Airport. This private enclave of 36 spacious suites is designed for the utmost in comfort and privacy. All suites feature plunge pools, custom made mahogany king beds, oversized soaking tubs and separate rain showers in en-suite bathrooms. In addition to extensive butler services, amenities include in-suite gourmet dining and 24-hour room service, fully-stocked and personalized wet bars, private in-suite check-in and check-out, Bose entertainment centers, Molton Brown toiletries, bathrobes and slippers, nightly turndown service and complimentary Wi-Fi. Unlimited reservation-free dining, wine and premium spirits are part of the Serenity all-inclusive experience as well as butler and wait service at the Serenity Pool, dining at the Greathouse Restaurant and full access to the award-winning Coconut Bay Beach Resort & Spa. Serenity is the recipient of the Travel Weekly Magazine 2017 Magellan Silver Award for Room Design. For more information visit [SerenityatCoconutBay.com](http://SerenityatCoconutBay.com).

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